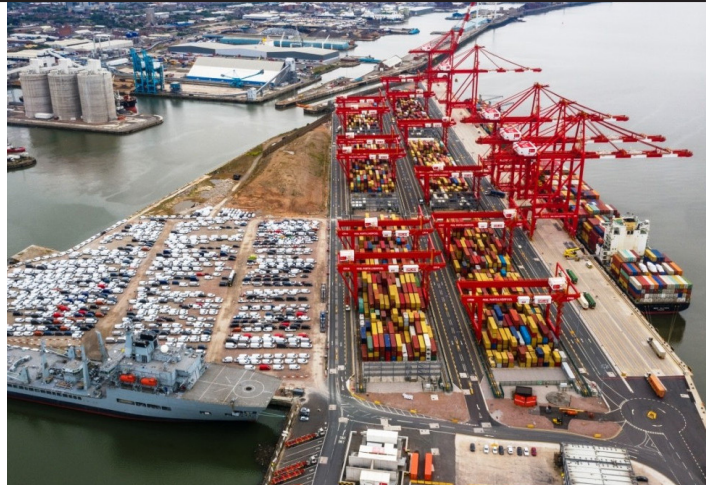


CASE STUDY



Briggs Equipment delivers new JCB machines to The Port of Liverpool



CUSTOMER:

Peel Ports

INDUSTRY:

Ports, Logistics

LOCATION:

Liverpool

INTRODUCTION

The Port of Liverpool operates two container terminals, the Royal Seaforth Container Terminal (RSCT) and Liverpool2. The two main terminals are complemented by facilities at Greenock in Scotland, Dublin in Ireland and at inland ports along the Manchester Ship Canal. Significant investment in infrastructure and technology means that the Port of Liverpool is at the cutting edge of the global logistics industry.

SITUATION

The Port of Liverpool has taken first delivery of two new cutting edge shovel loaders which will replace an existing fleet of machines at the Animal Food Stuffs (AFS) warehouse.

The new equipment will be used across the bulk terminals at Mersey, specifically the AFS and Merlin General Bulk Stores, and will allow the port to continue to provide its customers with a reliable and competitive service.



SOLUTION

The new JCB 457 loading shovels are the latest JCB built machines from Briggs Equipment and include cutting edge machine technology. The new machines have been selected and specified with additional safety features including: hi-visibility hand rails, Ardent Vehicle Fire Protection, Camera System, Illuminating Chevrons and Tier 5 engine technology, reducing harmful emissions by eliminating ultra-fine particles of soot in diesel exhaust known as sub-micron level particles. This is extremely important and in alignment with Peel Ports clean air quality strategy.

A further four new machines will be delivered over the coming weeks which will include another two JCB 457 and two JCB 437 loading shovels.



ACTION

The fast-paced working environment at the Port demands equipment that is strong, reliable and suited to high-intensity workloads and these new machines will provide exactly that. The additional safety features were a key requirement for Peel Ports and the new Tier 5 engine technology demonstrates their clear commitment towards sustainability in their work.

RESULT

Phil Hall, Port Director (Liverpool), Peel Ports said: "The addition of these cutting edge machines have been well received by the team. They are highly reliable pieces of equipment which will further enable us to deliver our customer needs more efficiently due to an increased cubic capacity bucket.

"We have a great working relationship with Briggs Equipment who are our strategic wheeled asset partners. They have a strong track record for safety and customer service. Putting our customer service first is paramount to Peel Ports, this investment will minimise machine down time supporting our operational capability to customer service satisfaction".

**Find out more about how Briggs Equipment
can help keep your business moving**

T: 03301 23 98 50

