

# Bradfords build their carbon strategy with Briggs Equipment



## SITUATION

Bradfords Building Supplies required a rethink of their industrial equipment solution as a result of sustainability objectives and a company-wide drive for greater on-site efficiency. As one of the UK's largest building suppliers, they wanted to set an example within the industry and invest in electrification.

## SOLUTION

To help meet these requirements, Briggs proposed a multi-phase implementation of electric Hyster forklifts to replace their existing equipment fleet. These new machines are equipped with industry leading safety attachments, including blue halo lighting, cameras and livery. Briggs also facilitated the installation of charging provisions at each site and the delivery of familiarisation and training support.

## RESULT

This collaborative approach has ensured a smooth transition from diesel to electric in phase one and will continue throughout the delivery stages and beyond. Briggs has facilitated the installation of charging provisions at each site and the delivery of familiarisation and training support.

The environmental benefits of this investment extend beyond the significant reduction in CO<sub>2</sub>, as the new trucks also reduce noise pollution, especially important for sites in residential areas, and deliver increased control and manoeuvrability for operators.

## At A Glance

### Key Metrics

- 12 electric trucks delivered
- 28 due for delivery by December 2022
- Multiple sites across Midlands and South West

### Benefits

- Significant reduction in emissions
- New safety attachments and livery included
- Greater load capacity



"Emissions from our forklift fleet account for 15% of our scope 1 carbon, so this initiative helps us to make significant progress to decarbonise the business.

"Reports so far are that there are additional benefits beyond the zero emissions which will add further value to the business."

**Giles Bradford**  
Head of Sustainability, Bradfords

**⚡ Electrify your operations  
&  
Build your carbon strategy  
with Briggs**



Speak to our team today

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