

## Cab Automotive supercharge their operations with Briggs



### SITUATION

Cab Automotive, one of the UK's leading vehicle interior component manufacturers required a new electric equipment fleet to help improve their on-site efficiency and reduce environmental impact.

There is also a growing demand within the wider Automotive sector to ensure supply chain partners are compliant with their own carbon strategies.

### SOLUTION

The nine electric Hyster counterbalance forklifts, six CombiLift pedestrian stackers and five tug tractors will help Cab Auto achieve their sustainability objectives, operate with greater efficiency and improve safety standards.

These new machines demonstrate Cab Auto's commitment to reducing their environmental impact and they'll also benefit from lower operational and fuel costs.

### RESULT

Cab Auto made the decision to switch to a Briggs customer and after an extensive due diligence and tender process that highlighted a proven track record of success, substantial infrastructure and unrivalled service support.

The service provision delivered by Briggs was a key factor for Cab Auto as their fast-paced working environment relies on industrial equipment that can keep pace and remain operational 24/7.

### At A Glance

#### Key Metrics

- 9 electric Hyster forklifts delivered
- CombiLift machines and tug tractors also included
- Service provision key factor in agreement

#### Benefits

- Equipment capable of supporting 24/7 shift patterns
- Electric charging bays facilitated by Briggs
- Greater precision delivered by mixed fleet



"We are delighted with the performance of the new electric fleet. We were keen to invest in a sustainable equipment solution and Briggs Equipment have been able to support us throughout that process.

"The new trucks will help us meet our own sustainability targets, whilst improve on-site efficiency and productivity."

**Spokesperson**  
**Cab Automotive**

# Electrify your operations & Build your carbon strategy with Briggs



Speak to our team today

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