

Taking our partnership with Card Factory above and beyond



SITUATION

Card Factory are the UK's largest retailer of greeting cards and gifts. As an existing Briggs customer, they required a new solution to help meet additional demand within their warehouse environment.

SOLUTION

The Briggs team was able to identify an effective and appropriate solution that could fit seamlessly into Card Factory's operation and meet on-site requirements. The new machines are fully electric and were supplied with additional batteries and a bespoke charging station, to ensure maximum capacity and reduced downtime.

The Low Lift Pallet Truck from Yale is designed around the needs of the operator and is specifically designed for the warehouse environment. The functionality of the machines will ultimately lead to a reduction in operational costs across the length of the contract.

RESULT

Our work with Card Factory is a great example of many ways that Briggs can deliver first class service and support to our customers. From our expert engineers, industry leading products and innovative infrastructure tools such as BE Portal, we are here to keep your business moving.

We are looking forward to strengthening our partnership with Card Factory and further demonstrating our commitment to the success of their business.

cardfactory

"We are delighted with the service we receive from Briggs Equipment.

"The communication is excellent and we've had a great experience with the Briggs Engineers who are always on hand to keep our business moving, with quick and accurate solutions.

"Our Account Manager is also extremely professional and ensures we have the right equipment to meet our requirements.

"This helps us reduce downtime and ensure we are operating at maximum productivity. We're looking forward to continuing our work with Briggs to ensure we can get the most out of our equipment."

Discover how we can keep your business moving



Speak to our team today



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