

**BRIGGS**

EQUIPMENT

Build your carbon strategy with Briggs





## Who are we and what do we do?

At Briggs Equipment, we are proud to play a key role in keeping business moving for our customers. Our Customer Proposition reflects the diversity and scale of the first-class service and support we deliver to businesses of all sizes.

The foundation of the Customer Proposition is built on the words of companies who have worked with us. We believe that there is no stronger testimonial than hearing the experiences of those who have seen first-hand the difference that Briggs can deliver.

The Proposition demonstrates how Briggs is so much more than the products and equipment that we supply.



## Our values

At Briggs Equipment, our values are central to helping us improve the service we provide to our customers and how we interact with each other. They are also what we look for in new recruits. Once part of the Briggs team, we inspire our people to embody these characteristics, these values that are representative of who we want to be.



### Safety First

We place the safety of our colleagues and customers above all else in the development and delivery of our practices, processes, products and services.



### Build trust

We take the time to understand the individual and their needs, and fulfil our promises by consistently doing things well.



### Easy to work with

We are flexible in our approach and ensure that our way of doing things is simple and accessible, keeping us connected to our customers.



### Innovate & improve

We challenge ourselves to find better ways of doing things so we can be the very best at what we do.



### It's our business

We are entrepreneurs and embrace every opportunity to develop and grow our business and be charitable.





# Safety is our number one priority

Recent initiatives have included our campaign to reinforce the importance of being safe at work in order to get home safe at the end of the working day.



**STOP. THINK. TAKE ACTION.**

We also promote a culture of safety throughout the business. "Stop, Think, Take Action" encourages every colleague to take responsibility for, and ownership of, highlighting any potential safety risk and reporting it.

**3,200**  
**SAFETY GAINS**  
within Briggs  
Equipment  
(2022)

- More than 3,000 possible improvements raised in the last year!
- Includes customer sites as well as our own.
- Customers praise the role played by our engineers in improving safety on their sites.



**Driver  
Training**



**Safety  
Accreditations**

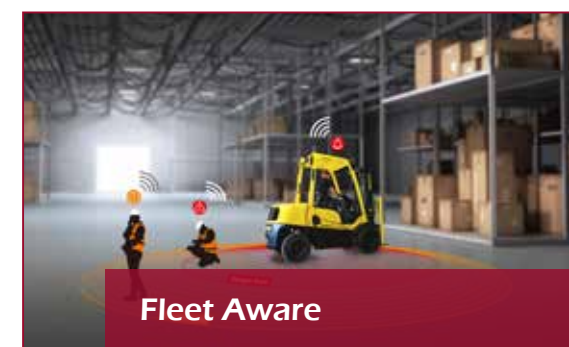
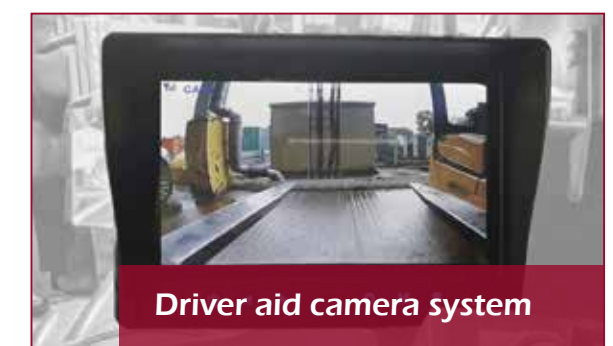






# Innovation is in our DNA

Choosing to take your fleet from Briggs Equipment gives you access to a whole range of features that can enhance the operator experience. They also deliver clear safety benefits by considering the presence of pedestrians in working areas.





## We understand our responsibilities

Supplying industrial equipment comes with an obligation to help industry to develop more sustainable operations.

That's why we're pushing forward with a comprehensive programme of activity that demonstrates our clear commitment towards sustainable working and creating a greener future for everyone to enjoy.

### Environmental initiative

As well as the many things that we already do to promote efficiency throughout our business, our environmental commitment is driving us forward with a whole range of current activities and future plans.

We're working with industry bodies to be at the forefront of increasing accessibility for greener fuel options. Our understanding of customer applications enables us to suggest opportunities to migrate to lower carbon power options, enabling businesses to meet their own environmental objectives.

## We plant a tree for every truck we sell



A key element of our environmental strategy moving forward is our pledge to plant a tree for every truck we sell. This is an additional initiative running in parallel to the carbon reduction activities we're adopting around our business. We have partnered with Ground Control who are supporting us with the planting of trees throughout the UK.

Our overall ambition and vision is to contribute a significant amount of natural habitat and rewilding, ensuring adequate space for wildlife to flourish and indigenous species to thrive. This campaign and our wider environmental commitments will guarantee that this ambition becomes a reality.



### Briggs current and future plans:

- Use of hybrid and full-electric company vehicles
- Vehicle management technology to encourage fuel efficient and safer driving
- Engineer allocation plans to reduce journey times and fuel consumption
- Investigating the installation of solar panel arrays and wind turbines at Briggs sites
- Installation of EV charging points at Briggs sites
- The sourcing of energy from providers who commit to renewable energy sources
- The use of self-generated electricity to power charging bays for our equipment

## Build your carbon strategy with Briggs

Businesses in every industry sector are searching for ways to define and enhance their own carbon impact performance and it can often be a daunting prospect.

With the measures and tools we have in place, you can confidently build your carbon strategy with Briggs.



- Customer fleet management portal enabling true overview of performance, usage and hours-management
- Customer fleet optimisation using correct machinery enabling efficiency gains
- Offering the most fuel-efficient range of IC engine trucks on the market
- Lithium-Ion technology for suitable applications
- Electrification coming to more and more applications and larger and larger trucks
- Access to hydrogen fuel cell technology for the next revolution in power
- Alternative fuel strategies such as HVO

**Briggs Equipment is proud to develop more sustainable operations for our customers. We will strive to reduce our environmental impact whilst ensuring that we keep business moving.**





# Ultimate fleet management with BE Portal

BE Portal is a web-based reporting tool, unique to Briggs Equipment, that enables users to review fleet management data in such a way that it becomes easy to analyse costs, identify potential savings and efficiency gains as well as managing associated documentation and reports.

This facility has been designed in response to changing customer needs; a desire for more comprehensive reporting by group, site and even machine level.



### Features and benefits for your business

- Analyse by group, site and even machine level
- Clear dashboard to monitor equipment against service level agreements at any time and location
- Download documents and data for easy reporting
- Improved breakdown management for logging and tracking
- Ability to submit meter readings and monitor machine usage avoiding excess hours through fleet rotation
- PM scheduling and monitoring
- Ability to identify trends and make informed decisions
- Total transparency of fleet for effective management
- Secure web based access; no telemetry device required



## Increase efficiency, identify savings

- ✓ Predictive maintenance planner gives you the power to plan
- ✓ Understand which areas / locations perform most efficiently
- ✓ Compare date ranges for peaks and troughs
- ✓ Scrutinise machine usage to indicate opportunities for rationalisation
- ✓ Learn what causes out-of-contract costs
- ✓ See damage by machine ID
- ✓ Identify common repairs to spot trends

### Understand your operational costs

#### BE in control



# Bespoke agreements from BE Finance

### What makes BE Finance different?

Our proposition is simple; a finance contract should be built around our customer's specific requirements and cash flow, not the finance provider's requirements.

Our core activity is the contract hire of materials handling equipment – total asset management from procurement through to disposal - for Hyster, Yale and other specialist brands. By dealing directly with you we can make decisions more quickly with no delays waiting for third parties to respond. The process is simplified.

- No fees
- Quick decisions
- Deal directly with us
- No banks or 3rd parties involved

Most banks and finance houses evaluate each lending proposition on its own merits. BE Finance will consider all aspects of your capital requirements to see where we can add value to your company.

Our finance packages are flexible and can be tailored to suit your individual requirements.

BE Finance isn't weighed down with the red tape you would experience with a bank; our emphasis is on keeping your business moving forward. There are also no arrangement fees when you set up your agreement with us.



### We don't just finance forklift trucks!

Whether you need to lease additional production equipment, commercial vehicles or a complete warehouse solution, BE Finance has the strength and flexibility to support your business objectives.

We're always willing to discuss any ideas you're considering for your business.

"Are you looking for headline figures to build a proposal for Board approval?"



"Is your business poised for expansion and needs more competitive financing to make it happen?"



"Do you want a quick decision to keep the momentum of your business going?"







# Hire options; your solution, your way

## 01 OPTION

### Short Term Hire

- 1 week to 12 month hire
- Complete flexibility
- Delivery in as little as 24 hours
- Full range of equipment:
  - 1-48T Counterbalance
  - Order Pickers
  - Reach Trucks
  - Telehandlers
  - Power Pallets
  - Access Platforms
  - Cleaning Equipment
  - Side Loaders
- Full LOLER inspection on hire
- 5,000 Short Term Hire Fleet

## 02 OPTION

### FlexiHire

- Sign a 5 year rental contract in 12 months you can return the product - No additional charge
- Cost of rental declines yearly
- Full service package
- Match your fleet needs to your needs
- Real flexibility
- Over 5 years, costs no more than standard long term rental

## 03 OPTION

### Long Term Rental

- 3 or 5 year rental contract
- Fixed costs for full term
- Simply return product at the end
- Expert fleet management
- Long term stability
- Dedicated service contact
- Planned preventative maintenance
- Maximised productive uptime
- New equipment customised to your exact requirement

## 04 OPTION

### Purchase and lease back

- Immediate cash injection for the customer
- Free up funds for other projects
- Managing budgets becomes easier
- Trusted service provider maintains your assets
- Ability to plan for renewing fleet based on age profile





# All of this and more...

## Hyster range

Hyster products are strong and tough, with the ability to work in the toughest of conditions. With a complete range lifting between 1 and 52 tonnes - including warehouse equipment, IC and electric counterbalanced trucks, container handlers and reach stackers – Hyster can fulfil every need from ship, to shore and to store.



## Yale range

Yale features a wide range of forklift trucks and warehouse equipment from the powered pallet trucks to high capacity counterbalance and market leading warehouse solutions. These forklift trucks provide industry leading ergonomics, unrivalled productivity and the lowest lifetime cost of ownership solution on the market.



National Dealer



**Hako**  
Clean ahead

Briggs Equipment is the national dealer for Hako's range of commercial and industrial cleaning equipment. Pedestrian and ride-on machines for all environments.

National Dealer



**COMBiLiFT**  
LiFTING INNOVATION

We are Combilift's National Dealer of the Year. Combilift's innovative multi-directional forklifts, sideloaders, pedestrian trucks and straddle carriers ensure the safe, space saving and productive handling of diverse loads, from pallets to long and extremely oversized loads and containers.

Authorised Dealer



**JLG**

JLG has appointed Briggs Equipment as an Authorised Dealer for their scissor lifts, boom lifts and stockpickers. Offering incredible versatility and ensuring that no job is out of reach, JLG helps you work safely at height.

We also supply these market-leading machines and vehicles to companies across the UK, whether for short term hire, long term hire or outright purchase.

Strategic Partner



**JCB**

One of the world's most recognised industrial brands, JCB is renowned for its tough, high specification machinery and Briggs Equipment is proud to be a long term partner supporting and servicing all JCB's materials handling needs at their UK sites.



**MasterMover**  
Electric Tug Solutions



**TERBERG**  
SPECIAL VEHICLES

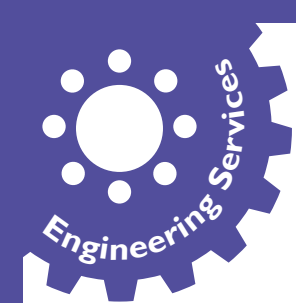


**BRADSHAW**  
ELECTRIC • VEHICLES



**Alexander Trailers**  
custom made solutions to every load carrying problem





## National coverage and local presence

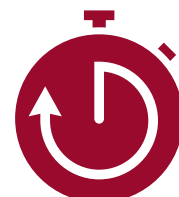
There is always a Briggs engineer local to you. We are active in your area, equipped with the skills, experience and parts to ensure maximum uptime for your operation.



600+ FIELD BASED ENGINEERS



24/7 EMERGENCY CALL OUT SERVICE



QUICK RESPONSE TIMES NATIONWIDE\*



120 SERVICE CENTRE STAFF NATIONWIDE

\*Target average response time to VOR (Vehicle off Road) breakdown is same day attendance if reported before 10am.

## More than just forklifts...

Using our own inspections business, Qualitas Asset Compliance, we carry out LOLER inspections to ensure all mechanical parts of your lifting equipment is in safe working order.

Whether servicing a single piece of equipment or managing hundreds of machines across multiple sites, Briggs has the expertise to offer unrivalled engineering services with flexible service plans tailored to your requirements.

Our diverse portfolio includes:

- |                       |                             |                         |
|-----------------------|-----------------------------|-------------------------|
| • Mini-diggers        | • Pedestrian Roller         | • Small Tractors        |
| • Dozers              | • Access Equipment          | • Rollers               |
| • Wheeled Dumpers     | • Dock Levellers            | • Flails                |
| • 180/360 Excavators  | • Roller Shutter Doors      | • Telematics            |
| • Trailers            | • Adjustable Pallet Racking | • Mounted Cranes        |
| • Winches             | • Skip Loaders              | • Ancillary Equipment   |
| • Loading shovels     | • Power Take Offs           | • Traffic Light Systems |
| • Water/Fuel Bowers   | • Welfare Units             | • Aircraft Tow Tractors |
| • Air Compressors     | • Fixed Generators          | • Belt loaders          |
| • Skid Steer Loaders  | • Electric Vehicles         | • Ground Power Units    |
| • Mobile Generators   | • Tracked Barrows           | • Air Starters          |
| • Road Graders        | • Concrete Mixers           | • Passenger Steps       |
| • Water Pumps         | • Lighting Towers           | • Air Conditioners      |
| • Road Rollers        | • Aerators                  | • Baggage Tractors      |
| • Onboard Power Units | • Wood Chippers             | • Trailer & Dollies     |
| • Telehandlers        | • Golf Buggies              | • Water & Waste Trucks  |
| • 2/4WD Tractors      | • Mowers                    | • Maintenance Trucks    |
| • Mounted Flails      | • Chain Saws                | • Transporters          |
| • Industrial Mowers   | • Leaf Blowers              | • Loaders               |
| • Reed Cutters        | • Strimmers                 |                         |
| • 4WD Quads           | • Hydraulic Attachments     |                         |

\*List not exhaustive\*



96% FIRST TIME FIX ON BREAKDOWNS (VOR)



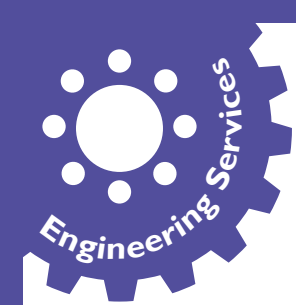
98% NATIONAL AVERAGE FLEET UPTIME FOR OUR CUSTOMERS



55,000 ASSETS MANAGED ACROSS THE UK







## Immediate parts availability

- Over 2.5 million parts.
- Wide range of brands.
- Competitively priced.
- All available for immediate dispatch.



## Tyre and wheel servicing

- Tyres for all applications.
- Expert advice and guidance.
- Extensive range of budget to premium tyres.
- National tyre fitting service available.



## Used Equipment

- 400 units available in various makes and models.
- Up to 12 months warranty and LOLER Certified.
- 90% of stock from our ex-rental fleet.
- Choice of finance options available.

## Training

- Courses available on all types of materials handling equipment, mobile plant, overhead cranes and more...
- All levels offered from novice to refresher and instructor level training.
- All courses accredited by leading bodies.
- Training available at our training centres nationwide or onsite at your premises.



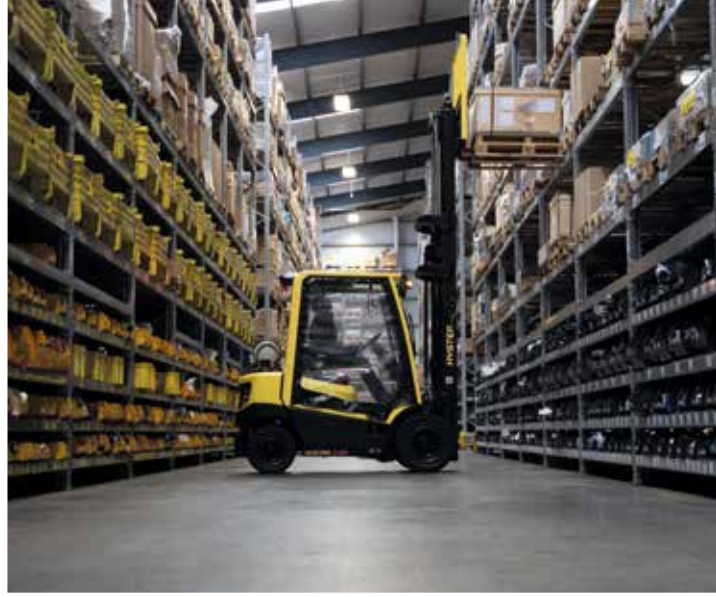


# Briggs provides a complete solution for your business.

Not only do we supply a wide range of materials handling, aerial access, cleaning and agricultural plant equipment, but we also service all the equipment we sell.

With one of the UK's largest mobile engineering workforces, over 600 engineers, we have the resource and infrastructure to meet your servicing needs, whatever your size of fleet or application.

Put simply, no-one's better equipped to keep your equipment up and running, maximising uptime, increasing productivity and minimising your carbon impact.



Visit our website to find out more:



## Keeping business moving



**BRIGGS**  
EQUIPMENT